

FROM THE DESK OF
JEFF KINNEY



May 21, 2018

To the future potential employer of Nate Greenwall,

It's with heartfelt enthusiasm that I offer my recommendation for Nate. Nate is an extraordinarily talented visual designer and his work speaks for itself.

I'd like to speak to Nate's character. Nate is an absolutely top-shelf person. He's intelligent, funny, passionate, hardworking, and easygoing. I feel extremely fortunate to have been able to work with Nate for so long.

In addition to being an A+ character guy, Nate is very thoughtful in his work. His design is carefully considered and expertly crafted. In the last few years, Nate has added user experience expertise to his already-impressive stable of skills.

I've had the pleasure of working with Nate for almost a decade at Poptropica. Nate and the team logged thousands of hours together inventing interactive worlds for an audience of hundreds of millions of kids. These stories have become the fabric of the childhood of a generation of children.

For a number of years, Poptropica was the biggest kids' online game experience, and it was named one of *Time* magazine's 50 best websites. This is due in large part to Nate's contributions... his fingerprints are on everything we did. I'm excited to see what he'll do next.

Sincerely,

Jeff Kinney

